



## EXPERIENCE

### **Quinnipiac University**, Hamden, CT

Received a bachelor of art degree in interactive design, cum laude, and am a candidate for a master of science degree in interactive communications.

### **American International College**, Springfield, MA

Awarded, cum laude, a bachelor's degree in human resource management.

### **Springfield Technical Community College**, Springfield, MA

Attained an associate of arts degree in accounting

### **Johnson & Wales University**, Providence, RI

Achieved an associate's degree in culinary arts. Advance Standing placement.

## EXPERIENCE

### **Stony Creek Brands**, North Branford, CT

Production Artist: May 2010 to present

Responsible to ensure proper typography treatments are applied to the various catalog spreads for Uno Alla Volta. My duties include updating dummy visual elements, and maintaining proper visual symmetry between images and text. Also support the web/ email campaigns and retail marketing initiatives to promote the Uno Alla Volta and Cooking Enthusiast brands.

### **gMdevries LLC**, Hamden, CT

Freelance: 2008 – present

Web and Print Designer for small business clients; search engine optimization with use of blogging tools, social media outlets, Google analytics, email campaigns and online surveys. Design of business cards, letterheads, flyers, print ads, and postcards.

### **Log Cabin / Delaney House**, Holyoke, MA 1997- 2007

Director Of Group Tours & Marketing: 2003 – 2007

Increased sales for three consecutive years by vastly improving group tour customer base. Created and implemented marketing plans and promotional materials for direct sales.

Human Resource Manager: 2001 – 2003

My responsibilities included hiring, training, and scheduling all employees. I managed labor percentages to meet budget for weekly and monthly goals. Instructed self-improvement workshops for both managerial and non-managerial workers. I oversaw 200 employees in 15 departments.

General Manager: 1997-2001

I managed, trained, and hired staff in several departments. I oversaw 18-25 banquets each week, that included set up of room to match floorplans, managed the actual event, checked food quality, and worked closely with staff to achieve the customers goals.

### **Woods Hole Golf Club**, Woods Hole, MA :

Club House Manager: 1994-1997

My responsibilities included supervising, training and hiring of employees in five departments. Improved cost-efficiency by reducing operational budget for three successive years.

## Skills

**Fluent** Adobe CS4 Indesign, Photoshop, AfterEffects, Flash Catalyst, Flash, Device Central, Dreamweaver, Illustrator, Microsoft Office, Jing, Quickbooks Pro

**Familiar** Maya, Audacity, Joomla 1.0, Handbrake, Snipping Tool

**gerrit m. devries**

129 Wakefield Street  
Hamden, CT 06517

203.745.4969  
413.348.0123

[gerrit@gerritmdevries.com](mailto:gerrit@gerritmdevries.com)  
[www.gerritmdevries.com](http://www.gerritmdevries.com)